

# ***OTG PRIVACY POLICY***

## **Disclosure of Personal Information**

- We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

## **What type of Information Do We Collect?**

- When you create an account with OTG, purchase a product or sign up to our newsletters we may collect the following data: Name, Email, Address, Gender, date of birth and sporting interests. All information is securely stored.
- Personal information collected from our customers is used to fulfil orders, customise our services, and for communication purposes only. You can unsubscribe from any marketing material at any time by using the unsubscribe function located on every electronic direct mail.

## **Collection of Computer Data**

- When you visit [www.onthegosports.com.au](http://www.onthegosports.com.au) our servers along with Google Analytics and other third party programs track and record information that your browser sends. This data may include the following: IP address, pages viewed, product viewed, referring sites, time spent on site, product purchase information and other statistics relating to browsing behaviours.
- This information does not provide details relating to individual users and is only used for the purpose of analysing information in order to improve our online store, our products, the user experience and ensure our marketing content is relevant.

## **Cookies**

- Cookies are used on the site to collect information on how you use the site. This data is anonymous and used for analytical purposes and to improve targeted advertising. The information cannot be used to identify an individual. Please note; if you do not accept cookies, you may experience a loss of site functionality.

## **Third Party Website**

- If you click on links and banners on any pages of our website, that takes you to third-party websites, you will be subject to their privacy policies. OTG cannot be held responsible for the actions of any third-party websites.

## **Terms and Conditions**

- Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website

### **Your Consent**

- By using our site, you consent to our online privacy policy.

### **Changes to our Privacy Policy**

- If we decide to change our privacy policy, we will post those changes on this page. This policy was last modified on .....